



TCS New York City Marathon

11.1.2020

The mission of The Blue Card is to provide direct financial assistance to needy Holocaust survivors.

One of the largest marathons in the world, the **TCS New York City Marathon**, is a 26.2-mile course running through all five boroughs of NYC. The NYC Marathon will take place on **November 1, 2020**.

SPONSORSHIP LEVELS FOR TCS NYC MARATHON:

Platinum Sponsor: \$10,000+

- 3 entry spots for the 2021 TCS New York City Marathon
- Sponsor's name, logo and website, prominently displayed on back of team T-shirt
- Sponsor's logo and website prominently displayed on The Blue Card website and social media
- Sponsor recognition on promotional materials associated with Team Blue Card

Gold Sponsor: \$5,000

- 1 entry spot for the 2021 TCS New York City Marathon
- Sponsor's name, logo and website, prominently displayed on back of team T-shirt
- Sponsor's logo and website prominently displayed on The Blue Card website and social media
- Sponsor recognition on promotional materials associated with Team Blue Card

Silver Sponsor: \$2,500

- Sponsor's name and logo prominently displayed on back of team T-shirt
- Sponsor's logo and website prominently displayed on The Blue Card website and social media
- Sponsor recognition on promotional materials associated with Team Blue Card

Bronze Sponsor: \$1,500

- Sponsor's logo and website prominently displayed on The Blue Card website and social media
- Sponsor recognition on promotional materials associated with Team Blue Card

I and/or my company would like to be listed as follows:

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Check Visa Mastercard Amex

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Billing Address		
City	State	Zip Code
Signature		

Please submit payment to **Milana Baazov** at Milana@bluecardfund.org or fax to **212.594.6881**.

All checks should be made out to; The Blue Card, Inc.

Mail separately to: The Blue Card - Attention: **Milana Hazan** | 171 Madison Avenue, Suite #1405, New York, NY 10016