

The Blue Card Social Media and Multi-Media Internships for Possible College Credit

The Blue Card is the only charity in the U.S. that aids destitute Holocaust survivors, to allow them a measure of comfort and dignity in their last years. We need one or two volunteers who understand the Web to read through, collect and edit the stories of Holocaust survivors, translate these narratives into Social Media content, across all the platforms from Facebook to LinkedIn to Twitter and others, and looking at interactive or multimedia approaches showing a comprehensive account of the survivors' experiences during the Second World War, their subsequent lives in the United States, and the impact of The Blue Card's assistance on their lives. These approaches could include audio testimony, video, documentary photography, a book format, and function across all media, for the purposes of education, promotion, outreach, connection to its web supporters, fundraising, to help The Blue Card and its mission and become better known to the community at large.

We are looking to enlist a one or more college students for part-time internships to implement these tasks, under professional supervision and mentorship, beginning about June 1, 2013, requiring an indeterminate amount of time on a flexible schedule. If you want college credits, please get approval in advance. You will gain knowledge of Jewish history, understand charity and non-profit organization, sharpen media and writing skills, and be able to apply the practical concepts and skills learned in classes to solve actual real-life problems

Qualifications:

- You are a Junior, Senior or Graduate Level Student
- You are an English, Literature, Writing, History, Social Work, any Liberal Arts Major
- You are fully conversant with social media and all other pertinent media technology

Preferences:

- Interest in Jewish History, particularly the Holocaust
- Interest or Experience in Charities, Social Work, Eldercare

Project includes:

- Reviewing Documents and Personal Stories, including assistance by The Blue Card
- Interviewing clients, creating photo or video records, creating media content
- Developing knowledge of problems of the elderly, particularly of Holocaust survivors

Intern Goals:

- Learn and apply media skills
- Improve historical knowledge
- Gain experience with charity and non-profit organizations
- Sharpen creative, communication and teamwork skills

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