

# The Blue Card

Assisting Holocaust Survivors in Need

DIGNITY · RELIEF · COMPASSION · ESTABLISHED 1934



## MISSION STATEMENT

The only national organization in the United States dedicated solely to providing direct financial assistance to Holocaust survivors living in need. In 2025, we distributed \$2.23 million to nearly 3,000 survivor households across 35 states — with 100% of individual donations going directly to survivors.

3,000+

Survivor Households

35

States Served

\$2.23M

Distributed in 2025

## EMERGENCY ASSISTANCE

*When a survivor faces crisis, we respond within days.*

- Emergency cash grants for rent, utilities, food, and medicine
- Medical and dental care not covered by insurance
- Essential clothing, appliances, and home repairs
- Natural disaster relief and crisis support
- Aid for Holocaust survivors facing antisemitic attacks

## HEALTH & WELLBEING

*Whole-person care for survivors whose needs are uniquely profound.*

- Sigi B. Wilzig Fighting Cancer Together — transportation, co-pays, and emotional support
- Vitamins, nutritional supplements, and liquid meals
- Liftware stabilizing utensils for survivors with Parkinson's and hand tremors
- Companion pets and light therapy for homebound survivors
- Blue Card-Lissner Hospital Visitation Program

## MAKE A DIFFERENCE TODAY

100% of your gift goes directly to Holocaust survivors in need.

Donate at [www.bluecardfund.org/donate](http://www.bluecardfund.org/donate)

### Other ways to help:

- Refer a survivor
- Engage your employer in matching gifts
- Include The Blue Card in your will or estate plan
- Join our endurance program (NYC Marathon, 5-Borough Bike Tour, and more)

## ONGOING SUPPORT

*Consistent care so survivors can live with independence and dignity.*

- Monthly stipend program for survivors in deepest need
- Telephone Emergency Response System (TERS) — programmed in the survivor's native language
- Jewish Holiday grants for Passover, High Holidays, and Hanukkah
- Mazel Tov Birthday program — a card and check for every survivor
- Summer Vacation program for survivors in the New York area

## EDUCATION & COMBATING HATE

*Ensuring the next generation never forgets.*

- Bnei Simcha Program — pairs Bar and Bat Mitzvah students with survivors for a year-long bond
- Hologram Holocaust Education featuring survivor Sonia Warshawski — an immersive, lifelike experience reaching students of all ages at schools and community events nationwide
- Survivor Speakers Bureau — Holocaust educators available for schools, corporate events, and community gatherings
- Interfaith and combat-hate programs with elected officials nationwide

*"No survivor should face their final years alone, without dignity, without hope."*

— Masha Pearl, Executive Director, The Blue Card